

August 2024



Greetings!

The Village of Channahon, Channahon Park District and Three Rivers Public Library District are working together again in 2024 to bring our community two spectacular events and we're inviting you to join us!

Rock On Channahon! (previously Potato Festival) will take place September 14, 2024 in Central Park. The event features live music, family-friendly entertainment for all ages, food trucks, and more!


On November 24, 2024, Channahon Village Hall, Arrowhead Community Center and Central Park will transform into holiday event venues for Channaholidays! This popular event includes photos with Santa and Frozen characters, live reindeer (new!), cookie decorating, a candy cane scramble, carriage rides, performances from local student groups and more! The evening finishes off with the annual lighting of Channahon's Holiday Tree.


These events are great opportunities to showcase your business and support the community at the same time. By sponsoring these events, you will reach thousands of potential customers and help us provide fun and safe activities for families and residents of all ages.

Attached you will find details of sponsorship opportunities and benefits you'll receive when partnering with us.

Thank you for your consideration!

Sincerely,


Missey Moorman Schumacher
Village President
Village of Channahon


Christopher Caldwell
President, Board of Commissioners
Channahon Park District


Diane Chesson
President, Board of Trustees
Three Rivers Public Library District





**Respond by
September 6**

Sponsorship Opportunities

The **Village of Channahon, Channahon Park District** and the **Three Rivers Public Library District** are working together again this fall to bring two amazing events to Channahon!



September 14, 2024

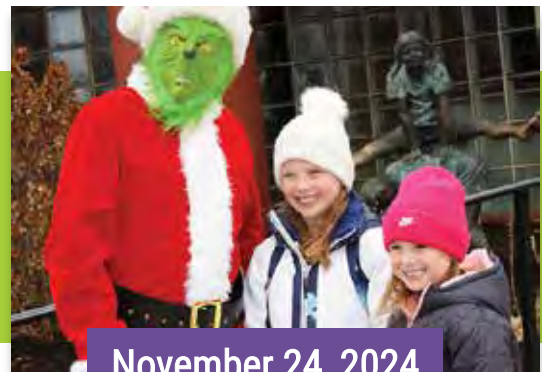
Rock On Channahon!

750-1,000+ attendees

From live music to delicious food, thrilling activities to family-friendly entertainment, there's something for everyone to enjoy!



Previously Channahon Potato Festival



November 24, 2024

Channaholidays



750-1,000+ attendees

Event highlights include visits with Santa Claus and Frozen characters, candy cane scramble, carriage rides, holiday crafts, Bingo, and the lighting of Channahon's own holiday tree!

New in 2024 - Live Reindeer!



Sponsorship

Benefits & Perks

Presenting

Impact

Community

Supporting

Company name featured on main event sponsor sign



Company logo featured on main event sponsor sign



Recognition on Facebook Event



Live announcement recognition



Premium reserved parking spot at each event.



Choice of:
Individual yard sign* or booth/table



Your company logo on 50 giveaways distributed at each event*



CHOICE OF 1 EVENT

\$1,500

\$1,000

\$500

\$250

BOTH EVENTS

\$2,500

\$1,500

\$750

\$350

**Design and cost of individual sign and giveaway items included*

Giveaway items for each event: Rock On Channahon-frisbees; Channaholidays-hot chocolate packets

Partners in FUN!

The Partners in Fun program was launched to recognize businesses, agencies and other organizations which provide significant support for community events and programs to the Channahon Park District on a yearly basis.

In addition to sponsored event(s) benefits, businesses and organizations whose sponsorship level meets or exceeds \$2,500 in one calendar year will also receive the following Partners in Fun benefits for 1 year:

- Recognition on Park District facilities interior digital rolling marquees including Arrowhead Community Center, Heritage Crossing Field House, and Dimensions Fitness Center.
- Business logo on Channahon Park District's home page with link to your website.
- Recognition in all three seasonal Program Guides that are delivered to approximately 10,500 households in Channahon and Minooka.



**Respond by
September 6**

Sponsorship Opportunities

	Presenting	Impact	Community	Supporting
Both Events	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750	<input type="checkbox"/> \$350
Rock On Channahon Only	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250
Channaholidays Only	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250

Business Name: _____
(Please list sponsor name as it should appear on event materials)

Contact Name _____

Address _____ City, Zip _____

Phone _____ Email _____

Payment Information

Check (payable to Channahon Park District) Please send me an invoice

Credit Card Information: Visa Mastercard Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____ Payment Amount: \$ _____

Cardholder Name (please print)

Cardholder Signature

Please make checks payable to: Channahon Park District

Return form to: Channahon Park District
24856 West Eames Street
Channahon, IL 60410

Contact: Jennifer Mensik,
Director of Marketing & Development
jmensik@channahonpark.org
or 815-521-3112